



June Lead Promotion (OTL's)

Package #1

\$399.00 for 500 On-Target Leads

Package #2

\$699.00 for 1,000 On-Target Leads

Packages include:

125 leads every Tuesday, 4 color sealed snap pack mailer, CRM tool to manage leads and track results, allows dealer to email, text & market within the CRM. Live Call center to take applications, set appointments & follow up. Customer is based on the following:

- Open auto loan with a minimum of \$250 payment
- 24 months or less on open auto loan
- 10% or higher on open auto loan
- No multiple repo
- Credit Score of 550-700

**Contact Tony Nielsen today to get started 800-944-0213
Text 616-835-6240 or email tony@carnetmarketing.com**

*Must be signed up as a member dealer or current dealer purchasing Fresh prospects, BK leads or direct mail program.